

**National Senior Corps Association  
State Advocacy Slogans  
2012 Appropriations**

Continuing the success and visibility created by the Pink Slips for 2011 appropriations, project directors, volunteers and program supporters are encouraged to add a slogan or something else specific to your legislator's state or district so your letter stands out among the thousands they receive every day. Washington Representative Alan Lopatin points to several successful advocacy campaigns in the past such as Meals on Wheels' letters on paper plates, child care organizations' letters on paper dolls or letters to advocate for school lunch programs written on brown lunch bags.

Below are some suggestions or you can write your own. Many states already have Senior Corps marketing slogans and may choose, for consistency, to use those instead. Anything incorporating your state's symbols, landmarks, foods, birds, flowers, etc. would personalize your letters, increase their visibility and make them more memorable. As you will see, many state slogans lend themselves to visuals as well.

**Alabama**

Make Alabama a "Sweeter Home" by supporting the service of senior volunteers. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Alabama!

Millions will be singing the blues in Alabama without Senior Corps volunteers. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers SVP in Alabama!

Senior volunteers put the love in the "Heart of Dixie". Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Alabama!

**Alaska**

Alaskans car-i-bou(t) volunteering! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Alaska!

Don't give Alaska the cold shoulder! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers Frontier state!

A remote state, maybe, but Senior Corps volunteers got (l)atitude! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Alaska!

Beyond Your Dreams; Within Your Reach - Senior Corps volunteering in Alaska. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers.

**Arizona**

Keep volunteering grand in the Grand Canyon state! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Arizona!

Like cacti -- Arizona volunteers embrace the most prickly challenges. Support the service of Foster Grandparents, Senior Companions and RSVP volunteers

Keep Arizona a-maze-ing! Support the service of Foster Grandparents, Senior Companions and RSVP volunteers!

## **Arkansas**

Give Senior Corps a chance to serve the Land of Opportunity. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Arkansas!

Senior Corps volunteer shine brighter than an Arkansas diamond. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in the Natural State!

## **California**

California would be at fault without them. Keep Foster Grandparents, Senior Companions and RSVP programs on solid ground.

They wish they all could be California volunteers. Keep Foster Grandparents, Senior Companions and RSVP rockin'.

Golden State, Golden Years, Cali's Golden Volunteers. Support strong funding for Foster Grandparents, Senior Companions and RSVP!

We don't want to WINE, but our Senior Corps volunteers need your support! Support strong funding for Foster Grandparents, Senior Companions and RSVP in California!

## **Colorado**

Senior Corps - volunteering with an altitude! Support strong funding for Foster Grandparents, Senior Companions and RSVP in Colorado!

Colorado Senior Corps volunteers rock the Rockies! Support strong funding for Foster Grandparents, Senior Companions and RSVP in the Centennial state!

From the deepest gorges to the highest mountains, Colorado Senior Corps volunteers are our richest resource. Support the service of our 10,000 Foster Grandparents, Senior Companions and RSVP volunteers!

## **Connecticut**

Build a strong future for Senior Corps volunteers in the Brownstone State! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Connecticut!

No wooden imposters! Senior Corps volunteers are the real spice in the Nutmeg State! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Connecticut!

We the People ask for your support for Senior Corps volunteers in the Constitution State. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Connecticut!

## **Delaware**

Senior Corps volunteers are 'never far from where you are'. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in everywhere in Delaware!

Let the First State to ratify the Constitution be first in line to support strong funding for Senior Corps volunteers. Keep Foster Grandparents, Senior Companions and RSVP volunteers first in Delaware!

## **Florida**

The service of Senior Corps volunteers lights up the sky in the Sunshine State. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Florida!

Don't let the light of service slip behind a cloud in the Sunshine State. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Florida.

Don't take a bite out of volunteer service in the Alligator State! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Florida.

## **Georgia**

The ripest peach is highest on the tree. ~ James Whitcomb Riley. Fund service at its highest level and support Foster Grandparents, Senior Companions and RSVP volunteers in the Peach State.

"Just an old sweet song keeps Georgia on my mind ~ Ray Charles. Keep senior volunteers on your mind and support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Georgia.

## **Hawaii**

A force to be reckoned with – Hawaii's Five-O-Plus-5. Keep Foster Grandparents, Senior Companions and RSVP ready for action in Hawaii!

Preserve our paradise. Keep Foster Grandparents, Senior Companions and RSVP afloat in Hawaii!

Senior Corps is riding the waves of success! Keep Foster Grandparents, Senior Companions and RSVP on a roll in Hawaii!

## **Idaho**

I'd a-hope that Senior Corps volunteers are off their rockers and serving in our communities. Keep the rocking chairs empty for Foster Grandparents, Senior Companions and RSVP volunteers in Idaho!

The service of Senior Corps volunteers is like an eye in a potato. Strong funding takes root and multiplies. Keep Foster Grandparents, Senior Companions and RSVP volunteers sprouting in Idaho!

## **Illinois**

Make the Land of Lincoln the Land of Service! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Illinois.

Every one desires to live long, but no one would be old. ~ Abraham Lincoln. Keep Senior Corps volunteers living and serving strong. Support funding for Foster Grandparents, Senior Companions and RSVP volunteers in Illinois.

## **Indiana**

Senior Corps volunteers are Back Home Again in Indiana making their communities better places to live. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Indiana.

Hoosier friend when you need one the most? Senior volunteers! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Indiana.

Hoosier best bet when you need cost-effective ways to solve the most difficult community challenges? Senior Corps volunteers! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Indiana.

Senior Corps volunteers cross the finish line with dedicated service. Shift into high gear with strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Indiana.

## **Iowa**

Iowa does amazing things with corn and our volunteers do amazing things for Iowa! Support the life changing service of Foster Grandparents, Senior Companions and RSVP volunteers!

Iowa volunteers are found in every field! Support our diverse and talented Foster Grandparents, Senior Companions and RSVP volunteers!

We may not know what I-o-weighs, but we do know Senior Corps volunteers are amazing! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers.

## **Kansas**

No place like home; no better place to volunteer. Support strong funding for Foster Grandparents, Senior Companions and RSVP in Kansas!

Senior Corps volunteers reach the height of the tallest sunflowers in Kansas. Support strong funding for Foster Grandparents, Senior Companions and RSVP.

Senior Corps volunteers make Kansas the land of ahhs! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers.

Click your heels twice and watch the magic of our Foster Grandparents, Senior Companions and RSVP volunteers! Support strong funding for Senior Corps.

## **Kentucky**

The Bluegrass doesn't grow under the feet of senior volunteers. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Kentucky.

The Bluegrass is greener on the side of strong funding for Senior Corps programs. Keep Foster Grandparents, Senior Companions and RSVP volunteers growing in Kentucky.

"The sun shines bright on my old Kentucky home" but Senior Corps volunteers aren't rocking on the porches. They're out making a difference in their communities! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Kentucky.

## **Louisiana**

Hurricanes and floods are no match for Senior Corps volunteers. Keep Foster Grandparents, Senior Companions and RSVP volunteers serving strong in Louisiana.

Senior Corps volunteers are cooler than smooth jazz on a hot Louisiana night. Keep Foster Grandparents, Senior Companion and RSVP volunteers on the beat!

Keep Louisiana spiced to perfection with Foster Grandparents, Senior Companions and RSVP programs in our communities! Support strong funding for Senior Corps.

## **Maine**

The long trail of service starts and ends in Maine. Keep Foster Grandparents, Senior Companion and RSVP volunteers moving forward with strong funding for Senior Corps!

Senior Corps volunteers stand tall in the Pine Tree State. Support strong funding for Senior Corps and keep Foster Grandparents, Senior Companions and RSVP programs reaching for the sky!

There is no ME in Maine for Senior Corps volunteers! Support strong funding for the selfless service of Foster Grandparents, Senior Companions and RSVP programs in Maine.

## **Maryland**

The dedication of Senior Corps volunteers is enormous in the Monumental State. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Maryland.

Senior Corps volunteers keep community problems at bay in the Chesapeake State. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Maryland.

## **Massachusetts**

The Spirit of America lives in Massachusetts through the service of Senior Corps volunteers. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers and keep the spirit alive!

The dedication of Senior Corps volunteers – as solid as Plymouth Rock! Keep them anchored in Massachusetts with strong funding for Foster Grandparents, Senior Companions and RSVP volunteers!

Don't let Senior Corps volunteers get bogged down. Keep the service juices flowing with berry strong funding for Foster Grandparents, Senior Companions and RSVP volunteers!

## **Michigan**

The Land of Great Lakes, Great Times and Great Volunteers! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Michigan.

Foster Grandparents, Senior Companions and RSVP volunteers take their "mittens" off and are ready to serve. Keep our hands busy with strong funding for Senior Corps in Michigan.

Give a thumbs-up in yer mittens for Senior Corps! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Michigan.

## **Minnesota**

Land of 10,000 lakes and (number) Senior Corps volunteers! Keep them paddling in Minnesota with strong funding for Foster Grandparents, Senior Companions and RSVP volunteers.

Keep Senior Corps volunteers shining bright in the North Star State! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Minnesota.

As Sven and Ole would say, "Vat you doin? We luff our Minnesota Foster Grandparents, Senior Companions and RSVP volunteers; they luff their yobs! Keep dem busy! Ya?!"

## **Mississippi**

Keep service blossoming in the Magnolia State. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Mississippi.

Senior Corps volunteers - as soul-ful as the blues. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Mississippi.

Senior Corps volunteers deserve a big slice of the pie! Don't let Foster Grandparents, Senior Companions and RSVP volunteers get stuck in the Mississippi Mud.

## **Missouri**

Show Me people who get things done and I'll show you Missouri's best! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers.

Even Huck Finn knew when to wise up! Support strong funding for Foster Grandparents, Senior Companions and RSVP in Missouri!

We want MO! We need MO! Foster Grandparents, Senior Companions and RSVP volunteers are always in demand!

## **Montana**

In Big Sky Country, volunteering is larger than life! Support strong funding for Foster Grandparents, Senior Companions and RSVP in Montana!

It would be a "moosedemeanor" to eliminate Foster Grandparents, Senior Companions and RSVP volunteers in Montana! Support strong funding for Senior Corps.

Senior Corps volunteers are bigger than the Montana sky! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers.

Don't BRAND Senior Corps as obsolete! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Montana!

## **Nebraska**

Senior Corps volunteers are making The Good Life in the state of Endless Possibilities. Give Nebraska volunteers more opportunities to serve with strong funding for Foster Grandparents, Senior Companions and RSVP programs.

It NEBR hurts to ASKA for support! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers.

Senior Corps volunteers NEBR-ASKA for much but Foster Grandparents, Senior Companions and RSVP volunteers need your support now!

## **Nevada**

Don't gamble with a sure thing! Support strong funding for Nevada's Foster Grandparents, Senior Companions and RSVP volunteers programs!

Keep the Silver State shining brightly! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Nevada!

Calling off all bets! It's high time to support jackpot funding for Nevada's Foster Grandparents, Senior Companions and RSVP volunteers!

Don't let Elvis leave the building! The show must go on! Support Foster Grandparents, Senior Companions and RSVP volunteers in Nevada!

## **New Hampshire**

Senior Corps volunteers are as solid as rock! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in the Granite State.

Make Senior Corps volunteers in New Hampshire first and primary on your wish list for strong funding. Support the dedicated service of Foster Grandparents, Senior Companions and RSVP volunteers!

### **New Jersey**

Plant the seeds of service in the Garden State. Your vote for strong funding will keep Foster Grandparents, Senior Companions and RSVP programs growing in New Jersey.

Senior volunteers - a MONOPOLY of service. Keep Senior Corps volunteers on the board(walk) with strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in New Jersey.

### **New Mexico**

Extra magic in the Land of Enchantment -- New Mexico's Foster Grandparents, Senior Companions and RSVP volunteers programs. Keep Senior Corps alive!

It's not just hot air with Senior Corps volunteers. Keep them flying high with strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in New Mexico.

Flying saucers and Senior Corps volunteers are out of this world! Support Foster Grandparents, Senior Companions and RSVP volunteers in New Mexico!

### **New York**

Big Apples, medium apples or small apples, Senior Corps deserves a slice of the American pie. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in the Empire State.

You can have your cheesecake and eat it too with Senior Corps volunteers. Keep the sweetness of service going with strong support Foster Grandparents, Senior Companions and RSVP volunteers in the great state of New York.

### **North Carolina**

Volunteers can take off in the First in Flight State with strong funding for Senior Corps programs. Support Foster Grandparents, Senior Companions and RSVP volunteers in North Carolina.

'Nothing Could Be Finer' than volunteering in the morning or anytime. Keep North Carolina Senior Corps volunteers humming with strong funding for Foster Grandparents, Senior Companions and RSVP.

### **North Dakota**

Keep Senior Corps volunteers as Legendary as North Dakota! Support strong funding for Foster Grandparents, Senior Companions and RSVP programs.

Lewis and Clark led the way for Senior Corps volunteers! Keep North Dakota Senior Corps volunteers following the trail of service with strong funding for Foster Grandparents, Senior Companions and RSVP.

### **Ohio**

Keep your Buckeye on strong funding for Senior Corps volunteers. Support Foster Grandparents, Senior Companions and RSVP volunteers in Ohio.

Senior Corps volunteers are The Heart of it All. Keep Ohio Senior Corps volunteers pumping with strong funding for Foster Grandparents, Senior Companions and RSVP.

## **Oklahoma**

It's more than OK to be a Senior Corps volunteer! Support Foster Grandparents, Senior Companions and RSVP volunteers in Oklahoma!

Sooner or later everyone volunteers! Support Foster Grandparents, Senior Companions and RSVP volunteers -- Oklahoma's pride and joy!

Give Oklahoma seniors your level best! Support Foster Grandparents, Senior Companions and RSVP volunteers in the Sooner state!

## **Oregon**

Bea-ver-y smart and don't duck the truth! No other programs can compete with Foster Grandparents, Senior Companions and RSVP programs in Oregon.

There's nothing fishy about supporting Senior Corps! Keep Foster Grandparents, Senior Companions and RSVP volunteers in Oregon reeling in success!

Don't rain on our parade! Support strong funding for Foster Grandparents, Senior Companions and RSVP programs in Oregon!

## **Pennsylvania**

Senior Corps volunteers are simple gifts in the Quaker State. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Pennsylvania.

Senior Corps is the Key spot for mobilizing service in Pennsylvania. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in the Keystone State.

Senior Corps: the central place for volunteerism in the central state among the thirteen colonies. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Pennsylvania.

## **Rhode Island**

The passion of Senior Corps volunteers runs deep in the Ocean State. Support the vast sea of skills and experience they have to share with strong funding Foster Grandparents, Senior Companions and RSVP volunteers in Rhode Island.

Small state. BIG hearts! Senior Corps volunteers make a HUGE difference in their communities. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in the Rhode Island.

## **South Carolina**

'Nothing Could Be Finer' than volunteering in the morning or anytime. Keep South Carolina Senior Corps volunteers humming with strong funding for Foster Grandparents, Senior Companions and RSVP.

Keep South Carolina Senior Corps volunteers growing strong in the Palmetto State. Support funding for Foster Grandparents, Senior Companions and RSVP.

The service of Senior Corps volunteers - as towering as Sassafras Mountain. Keep South Carolina Senior Corps volunteers climbing with strong funding for Foster Grandparents, Senior Companions and RSVP.

## **South Dakota**

Great Faces; Great Places; Great Volunteers! Support strong funding for Foster Grandparents, Senior Companions and RSVP in South Dakota!

Help us mount a rush on more volunteering. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers throughout South Dakota.

Washington, Jefferson, Roosevelt and Lincoln are watching. Support strong funding for South Dakota's Foster Grandparents, Senior Companions and RSVP programs.

Black Hills, Badlands, Bear Butte, oh my! Like senior volunteers, all rock solid! Support strong funding for Foster Grandparents, Senior Companions and RSVP in South Dakota.

## **Tennessee**

Make Volunteers Number One in the Volunteer State! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Tennessee.

Senior Corps volunteers proudly carry on the tradition of service in the Volunteer State. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Tennessee.

Don't fiddle away the future for Senior Corps! Support strong funding for Senior Corps and keep Foster Grandparents, Senior Companions and RSVP volunteers in tune in Tennessee

## **Texas**

Don't mess with Texas volunteers. Support strong funding for Senior Corps and keep Foster Grandparents, Senior Companions and RSVP volunteers in the saddle.

Don't be Alone with your vote for Senior Corps in the Lone Star State. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Texas.

## **Utah**

Life elevated. Keep Utah Senior Corps standing tall by supporting Foster Grandparents, Senior Companions and RSVP volunteers/

Life in the beehive is great because of volunteers! Keep Senior Corps buzzing with strong funding for Foster Grandparents, Senior Companions and RSVP in Utah!

## **Vermont**

Senior Corps volunteers are like maple syrup on pancakes; they make it all sweeter. Tap the power of senior volunteers with strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Vermont.

More greenbacks for Senior Corps programs in the Green Mountain State! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Vermont.

## **Virginia**

Virginia is for Lovers. Keep Virginia Senior Corps volunteers doing what they love to do with strong funding for Foster Grandparents, Senior Companions and RSVP programs.

Virginia is for Lovers. Keep Virginia Senior Corps volunteers spreading the love around with strong funding for Foster Grandparents, Senior Companions and RSVP programs.

## **Washington**

Keep the Evergreen state going and growing strong all year long! Support strong funding for Foster Grandparents, Senior Companions and RSVP in Washington.

Don't upset the apple cart! Keep Washington's Senior Corps volunteers rolling. Support strong funding for Foster Grandparents, Senior Companions and RSVP.

We may be in the corner of the nation but we're in the middle of something great. Support strong funding for Foster Grandparents, Senior Companions and RSVP programs and keep Washington Senior Corps going strong!

## **West Virginia**

Senior Corps volunteers reach for the top in the Mountain State. Keep them at their peak with strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in West Virginia.

Country Roads Take Me Home to places Senior Corps volunteers make better. Strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in West Virginia would be Almost Heaven!

## **Wisconsin**

Senior Corps volunteers are aged to perfection and serving their communities across the Cheese State. Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Wisconsin.

No matter how you slice it, Senior Corps volunteers in the Cheese State are GRATE! Support strong funding for Foster Grandparents, Senior Companions and RSVP volunteers in Wisconsin.

## **Wyoming**

Forever west; forever young. Keep Wyoming's Foster Grandparents, Senior Companions and RSVP programs riding high!

Like geysers, Senior Corps volunteers just don't know when to stop! Keep Foster Grandparents, Senior Companions and RSVP programs going strong!

Giddy-up, gallop and go! In the Cowboy State, Senior Corps volunteers are ready to head 'em up and move 'em out!! Support Wyoming's Foster Grandparents, Senior Companions and RSVP programs!